



# THE SPINNERS

BRANDED MERCHANDISER SPINNERS FOR STORE FLOORS



# INTRODUCING THE ROBERTSHAW® BRANDED SPINNER

- Spinning Robertshaw shelving with 18” diameter base
- Universal Parts Center (UPC)
- Heavy duty with signage
- Packed with best selling products
- Uni-Line Part Number for Display: **UPC-RS-H**
- Free Shipping, Spinner and Signage
  - (~\$300 value)



Side A

Side B



# ROBERTSHAW® SPINNER – SIDE A

What's included on Side A:

- Pilots and Flame Sensor
- Aluminum tubing and Visor Card literature
- Various Igniters



1820-009	1820-019	10-760
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11-293	150-2130
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41-402	41-408	41-409	41-411
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41-401	41-410	41-412	41-404N
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# ROBERTSHAW<sup>®</sup> SIDE A PARTS LIST

Description	Uni-Line <sup>®</sup> Part Number	QTY in Kit	Location
Pilot Uni-Kits	1820-009	2	side A, peg #1
Pilot Uni-Kits	1820-019	2	side A, peg #2
Flame Sensor	10-760	5	side A, peg #3
Tubing with Fittings	11-293	5	side A, peg #4
Literature - Robertshaw Universal Heating Cross Reference	150-2130F	25	side A, peg #5 in lit holder
Hot Surface Carbide Ignitors	41-402	2	side A, shelf 1, #1
Hot Surface Carbide Ignitors	41-408	2	side A, shelf 1, #2
Hot Surface Carbide Ignitors	41-409	2	side A, shelf 1, #3
Hot Surface Carbide Ignitors	41-411	2	side A, shelf 1, #4
Hot Surface Carbide Ignitors	41-401	1	side A, shelf 2, #1
Hot Surface Carbide Ignitors	41-410	1	side A, shelf 2, #2
Hot Surface Carbide Ignitors	41-412	1	side A, shelf 2, #3
Hot Surface Nitride Ignitors	41-404N	1	side A, shelf 2, #4



# ROBERTSHAW® SPINNER – SIDE B

What's included on Side B:

- Thermopile and Couples
- Pilots and Water Valve
- Gas Valve Pocket Guide
- Empty shelf for other Robertshaw products
- Breakaway Ferrules
- Various Ignition Modules



1950-001 1970-024 1980-024

1830-001 IMV-576

150-2320

Empty shelf – Customer can put their Inventory Gas Valves here

4590-816 780-845 780-785

780-783 780-715 780-502

# ROBERTSHAW® SIDE B PARTS LIST

Description	Uni-Line® Part Number	QTY in Kit	Location
Thermopile	1950-001	5	side B, peg #1
Thermocouple	1970-024	2	side B, peg #2
Snap-Fit Thermocouple	1980-024	2	side B, peg #3
Pilot Uni-Kits	1830-001	2	side B, peg #4
Water Valve	IMV-576	2	side B, peg #5
Literature - Robertshaw Gas Valve Cross Reference	150-2320	25	side B, peg #6 in lit holder
Extended Breakaway Ferrules	4590-816	1	side B, shelf 2, #1
Pilot Control Module	780-845	1	side B, shelf 2, #2
Hot Surface Control Module	780-785	1	side B, shelf 2, #3
Hot Surface Control Module	780-783	1	side B, Shelf 3, #1
Pilot Control Module	780-715	1	side B, Shelf 3, #2
Direct Control Module	780-502	1	side B, Shelf 3, #2



# ROBERTSHAW<sup>®</sup> 18" SPINNER COMPONENTS

## Description of all components (Except Product) in Robertshaw Spinner

18" Spinner Unit

5 shelves

9 peg hooks -4"

2 literature holders and mounting pins

1 double sided, full color header

2 printed side panel graphics, full color

5 printed shelf strips

Unit shipped in secure box ready to roll off skid and onto store floor

Planogram and signage set-up instructions

Exterior box label (8-1/2" x 11" , full color)

Tags to each Product Spot for Reordering information

Shipping costs included





# RETURN ON INVESTMENT FOR SPACE

What if only 4 square feet of store space could earn you more money by generating more impulse purchases?

- ROI: For Every Dollar Invested, you get **\$2.27** back
- Opportunity Cost – This is the opportunity cost of not investing and using 4 square feet.
- Essentially \$20 dollars of unused space can cost you \$2,375!

Retail Value of Merchandise	Cost of Merchandiser	Cost of Floor Space: 4 square feet X \$5 per square foot*	Opportunity Cost	ROI
\$3,437.00	\$1,042.19	\$20.00	\$ -2,374.81	\$2.27

**Opportunity Cost** = Retail Value – Cost of Merchandiser – Cost of Floor Space

**ROI** = Opportunity Cost / Cost of Merchandiser

\* Google: Cost of wholesale space based on USA average at \$4.97 per square foot per year.





# CHOOSING ROBERTSHAW

- **Trusted Brand** – Dependable and reliable with a history of innovative products
- **Universal Products** – The right product for the job. Simplifies inventory. Assured compatibility.
- **Availability** – Where you need it, when you need it
- **Quality** – Works right the first time
- **Contractor Friendly** – Simple set-up and programming menus. Saves time & money. Eliminates second guessing
- **Support** – Sales and technical support for all your needs
- **Innovative** – Leading technology for maximum performance
- **Global Presence** – Strong global manufacturing with high quality standards



# WHEN YOU HAVE UNI-LINE<sup>®</sup> QUESTIONS

## Telephones:

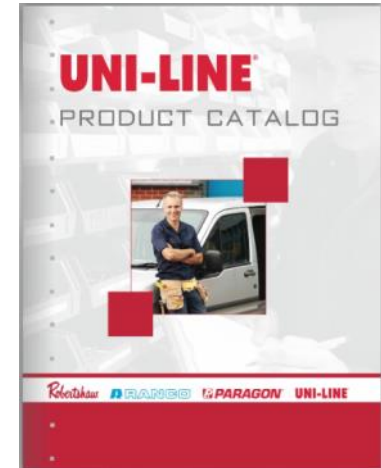
Technical Service	1-800-445-8299
Technical Service Fax	1-630-260-7294
Customer Service	1-800-304-6563
Customer Service Fax	1-800-426-0804

## Websites:

Uni-Line<sup>®</sup> Catalog: [www.Uni-Line.com](http://www.Uni-Line.com)

Cross Reference: [www.uni-line.com/modules/xref/xrefsearch.aspx](http://www.uni-line.com/modules/xref/xrefsearch.aspx)

Toolbox: [www.ToolBox.robertshaw.com](http://www.ToolBox.robertshaw.com)



## General Information for:

Robertshaw<sup>®</sup>, Paragon<sup>®</sup>, Ranco<sup>®</sup>, Uni-Line<sup>®</sup> and Publication Zone<sup>®</sup>

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# Q & A

